

Mobile Content Management System

Our mobile content management system allows you, the site and or content owner, to create web and WAP galleries of images, video, games and ringtones, that are ready to download direct to mobile handsets.

The system also allows for a desktop download facility that will allow your visitors to download high-resolution pictures, once they have paid, direct to their desktop.

The configuration of the system is entirely up to you, the system owner. You decide which modules you require, image downloads, video downloads, games downloads, ringtones or high-resolution desktop downloads.

Even if you already have a website with a gallery, and all you want to do is offer downloads, then you would still need a delivery and billing system – and this provides that. Upload your content, and then just provide the generated codes to your users via your existing website

Content management – Front end

The system allows for the total management of content, by the system owner. So new galleries can be created for Images and or video, mobile games, ringtones and desktop downloads.

The system will work through 1 main keyword, with a sub keyword generated when each gallery is created. Each piece of content is then allocated a unique code, which then generates the code the user needs to receive that content to their mobile i.e. Mms pic 123

When galleries are created, it can be determined whether the gallery is available for the web and WAP, or WAP only. Content can also be priced by administrators, on a gallery-by-gallery basis.

WAP only galleries will display a code that users would have to text into, to receive a WAP link, via a premium SMS to view all the other images. They can then download images on the WAP site on a premium rate code.

Web galleries allow visitors to choose the gallery they wish to view, and are then presented with an option to view a detailed view, or the code to download that image, again for a premium rate i.e. £1.50

Video galleries will again allow the download of 3gp-formatted video direct to mobile handsets, using their unique code.

Games galleries allow for a view of the games available, and then a detailed view of each game, with up to 3 more images and a description.

Ringtones will allow the user to listen to the ringtone first before choosing to download it.

With desktop downloads, your users can select the images they wish to download, and then proceed to pay for them via PayPal.

Administration interface

Through the administration interface, you are able to create manage and edit galleries and content.

There is also a general settings page, which allows for the branding of your system.

Depending on the modules selected, you can create, manage, edit and delete galleries for images and video, and determine the position they appear on the front end. As mentioned earlier, galleries are given names, from which the sub keyword is generated, a main image, type of gallery, image or video, and availability type, web & WAP or WAP only.

You can also determine what price will be charged for each gallery content.

All galleries allow for individual content and to be uploaded or the uploading of zip files, which are then allocated to a gallery, and unzipped on the server.