



SMS CHAT SYSTEM

Single or Multiple Persona system

Create keywords with multiple and single personas in one system. Your customers have the choice of chatting to a number of personas at any one time, so maximising your revenue per customer. Multi chat systems greatly increase retention which in turn leads to a greater spend. System automatically sends out new personas when the MORE command is initiated.

Send multiple pictures and video, and receive pictures and video

Operators can select multiple images and video to send as individually billed messages, to customers at any one time. One of the first chat systems to integrate video and pictures in the same application. A truly unique and interactive experience to your customers. This greatly increases operator efficiency and maximising revenue per customer. System clearly marks to an operator if a picture or video has been previously sent. This avoids customers being charged for content already received.

Build a rapport

Use the online notes to build up profiles of your customers and store important information for all operators to see when the customers return. Important notes cannot be deleted by an operator thus avoiding errors during conversations.

White label or managed systems

Choose between a white label system, one where we take care of all the messages for you, or your own fully managed system.

Real people respond to messages

The system is built to be moderated and messages answered by real people.

Reseller systems

With a reseller system, you are able to create systems for your customers, with full control of revenues

Configurable messages

Automated messages are fully configurable by admin, with £10 spend warning messages, as per ICSTIS regulation, and optional inactivity messages for customers who have been inactive for a period of time. Ability to configure 4

different spend messages to promote a range of services and products, increasing potential revenues.

Moderators

Moderator administration functions include full monitoring of messages in and out of the system, with the ability to intervene and reply to messages, and full monitoring of operator performance, with the ability to 'kick off' those operators not performing. Customer numbers and other important functions disabled for moderators.

Administrators

Full power over system use with the ability to create personas, manage users obtain reports on your customers etc. Also allows the upload of content direct to the server in real time which is then readily available to the operator for use. In addition a great saving tool is the bulk upload. Can upload bulk images in a zip file before the system extracts them to the appropriate persona folder, saving time and admin as system owners.

Live message reporting

The system has a built in real time message and revenue reporting system, which allows you to monitor revenues from your system and 'child' systems

Competitive payouts

Receive one of the most competitive payouts per message available.

ICSTIS approved

The system has been developed to full ICSTIS regulations, and is approved by ICSTIS and awarded the ICSTIS licence. It also complies with Data Protection.

Upsell and Promote

Use the constant interaction to promote and upsell other keywords and services, and use the promote facility in the customer management area to promote to individual customers.

Tailor systems

Potential customers may request additional upgrades exclusive to them (chargeable if not already scheduled)

Ongoing developments

More planned upgrades and further enhancements are scheduled keeping up with mobile technology and entertainment.